# **lualdi**

Milan, 16 May 2022

#### Salone del Mobile. Milan, 7-12 June 2022 Hall 5, Stand D11 www.lualdi.com

Lualdi is taking part in Milan Design Week 2022 both inside the Milan trade fair complex and at the Fuorisalone, with an event that will take place in the showroom at Foro Buonaparte 74.

### SALONE INTERNAZIONALE DEL MOBILE. MILAN

The Lualdi stand – Hall 5, Stand D11 – has been developed in continuity with the Showroom concept, and will be dedicated to the story of custom-made systems and furnishings.

The space, designed by Piero Lissoni, art director of the brand, becomes the setting for ever new stories. In this context, the partitions serve different functions, giving life to a sequence of environments in a sort of artistic labyrinth.

This choice not only allows the company to set the individual products in a realistic context within the exhibition space in order to demonstrate their functional and aesthetic aspects, but also enables it to experiment with finishes, styles and new combinations, testifying to the ability of the Lualdi products to influence and define synergistically the architecture of the spaces

The exhibition layout thus guides the visitors along a path in which a story unfolds, enabling them to interact both physically and emotionally with the space. The storyline is enhanced with two new proposals for the occasion:

### Teatro – La Bella

Teatro, designed for Lualdi by Andrea Boschetti, is a partition system that perfectly meets the needs of a contract and residential market requiring highly versatile and modular spaces.

With the La Bella version, presented for the Salone del Mobile 2022, the design is enhanced with geometric decorations and plays of solids and voids on the modules in natural wood. The succession of these doors gives rise to compositions that are always different.

La Bella is just one example of the innumerable ways this project can be customized, born as it was to create flexible and contemporary partition solutions that are suitable for the design of a variety of functional areas, from private residences to clubhouses, from executive business environments to entertainment spaces.

### Skye

Skye is the system of fixed and sliding panels, designed for Lualdi by Piero Lissoni in 2021, which is now presented in a version that is composed entirely of wood, both the profiles and the doors.

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The system allows for multiple configurations, both in terms of the structure and in the selection of finishes.

#### L7 Bi-Folding

A further evolution of the iconic L7 family, designed for Lualdi by Piero Lissoni. A system of folding doors is born, designed to delimit, characterize and define also the most personal domestic spaces. It retains the intangibility and lightness of the original collection, as well as the possibility to customize the glass and aluminum finishes.

#### **Company profile**

Lualdi is an historic Italian design company engaged in the field of interior doors, bespoke furniture and contract, founded in 1859 as an artisan joinery and currently managed by the fourth generation of the family. The move to industrial production began in the sixties, thanks to the collaboration with some of the leading Milanese architects of the time. Today the company works with the world's most important architects, has showrooms in Milan, New York and Miami, and its leadership is recognized the world over. The quality of the product and the production processes are long-held values of the company, a manufacturing operation requiring specialized knowledge that combines the quality of traditional craftsmanship with the most advanced industrial production methods. Corporate social responsibility is one of the cornerstones of its philosophy and its daily commitment to environmental protection. The socially and ecologically sustainable use of materials and resources has enabled the company to become FSC® certified. - www.lualdi.com

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