

lualdi

Milan, 18th April 2023

SALONE DEL MOBILE.MILAN 2023 NEW SHAPES

**Lualdi is focusing on the search for and experimentation with new finishes and combinations of materials which add value to the identity of the products and pave the way for new customisation possibilities.
Hall 5, stand G09**

In 2023, Lualdi will put its creative energy towards exploring how new combinations of materials and textures can define new aesthetic and functional balances in the space. This further validates the dynamic interplay between creativity and technology that characterises the brand's versatile production.

New designs with inventive takes on traditional materials such as glass, aluminium, wood and fabric will be on display in Hall 5, stand G09 at this year's Salone del Mobile in Milan.

The stand is the product of a long-standing partnership with Piero Lissoni, designed to showcase the expressive potential of Lualdi's systems.

The products recreate a homelike atmosphere, defining the entrance, living area and home office. Four intimate boxes, like matryoshka dolls in which visitors can explore the great variety and versatility of the company's products. The backlit walls frame the volumes, creating an enveloping feel like large lanterns that infuse the space with warmth.

The company explores the potential of aluminium and glass, not only through the study of patterns and decorations that embellish and renew the product's identity, but also by concentrating its industrial investments in a new production pole dedicated to glass-working that will sit alongside the historical plant in Marcallo con Casone.

The quest to discover wood's untapped potential is ongoing, yielding solutions that inject furniture systems with energy, transforming them into flexible, cutting-edge architectural elements with a high decorative impact. Intricate carvings and graphic combinations of lines and shadows breathe fresh life into wood's inherent solidity.

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Lualdi also deepens the dialogue with fabrics and leathers, materials that increasingly define a reconciliation, a fusion almost, between the product and the world of furniture. These materials are used to demonstrate increasingly adaptable solutions capable of defining the visual style of the spaces they link.

All the new finishes play with light from technically different perspectives, opening up to a wide range of creative possibilities, from surface processing to overlapping patterns and the combination of different materials.

INSTAGRAM

@lualdi_official

#lualdimdw23 #lualdi #lualdidoors

LUALDI company profile

Founded in 1859 as a carpentry shop, Lualdi is an illustrious Italian design company specialising in interior doors, custom furniture and contract furniture, now managed by the fourth generation of the founding family. Its industrial turning point came about in the 1960s thank to a collaboration with some of Milan's foremost architects at the time. With showrooms in Milan, New York and Miami, the company currently collaborates with some of the world's most renowned architects and enjoys international acclaim. The company's core values are product and processing quality, with skilled manufacture that combines artisan tradition with the most sophisticated aspects of industrial production. Social responsibility is one of the cornerstones of its philosophy and daily commitment to protecting the environment. Its socially and ecologically sustainable use of materials and resources has led to it becoming an FSC®-certified company.

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