

lualdi

Milan, 16 April 2024

MILANO DESIGN WEEK 2024

THE NEW RHYTHM

Visual sequences, patterns and colours define the flow of everyday living spaces

FIERA MILANO RHO 16 - 21/04/2024

Hall 9 - Stand H11

RHYTHM is the keyword and common denominator for Lualdi's Milan Design Week. A universal language that also communicates by alternating shapes and colours, a succession of lines and curves and the development of the geometry on materials or in architecture.

At the Salone del Mobile in Milan, Hall 9, stand H11, the company will be focusing on the new patterns, new finishes and new colours developed by Piero Lissoni, to showcase the endless ways of interpreting and using the materials.

"The new textures are graphic signs, vertical and horizontal lines that, depending on their composition, change the rhythm and melody, like pentagrams on which to compose music and with which to create continuous decorations or vertical surfaces".

Piero Lissoni

The stand, designed in collaboration with the Art Director, is a preview of the expressive potential of Lualdi's systems.

The continuing exploration into the possibilities of customised finishes has this year led to the development of unique patterns and decorations designed for glass and wood.

Vibrant settings, animated by the stimulating use of colour and patterns that change our perception of space and the product, like background music.

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Lualdi is constantly searching for new balances between functionality and inspiration in which rooms become a bridge between the external world and our interior space, creating an emotional connection between the living spaces and the people who live in them.

Every new finish becomes a visual dance providing a glimpse of a broader spectrum of creative possibilities. From expertly crafted surfaces to the bold overlay of patterns, every Lualdi creation is the synthesis of traditional craftsmanship and contemporary innovation.

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#lualdi #Lualdimdw24 #ritmo

LUALDI company profile

Founded in 1859 as a carpentry shop, Lualdi is an illustrious Italian design company specialising in interior doors, custom furniture and contract furniture, now managed by the fourth generation of the founding family. Its industrial turning point came about in the 1960s thank to a collaboration with some of Milan's foremost architects at the time. With showrooms in Milan, New York and Miami, the company currently collaborates with some of the world's most renowned architects and enjoys international acclaim. The company's core values are product and processing quality, with skilled manufacture that combines artisan tradition with the most sophisticated aspects of industrial production. Social responsibility is one of the cornerstones of its philosophy and daily commitment to protecting the environment. Its socially and ecologically sustainable use of materials and resources has led to it becoming an FSC®-certified company.

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